

Privacy Statement

Last Updated 13/11/2007

The Club and Operator of this website are committed to protecting your privacy. Please take a moment to read this site's Privacy policy. References to 'we', 'us' and 'our' in this Policy are references to Sheffield United Conference and Events. This policy describes what happens to the information which you supply to us, where that information identifies you individually: - e.g. your name and address details.

We reserve the right to change the terms of this Privacy Policy from time to time.

1. What information do we hold about you and how is it collected?

When you submit an enquiry, some personal information (including your name, postal address and email address) is collected by us.

In common with many other online services, we may use 'cookies' to store and sometimes track information about you. A cookie is a small amount of data sent from the server and stored on your PC's hard drive. Most web browsers are automatically set up to accept cookies, but you can set your browser to refuse cookies or ask your browser to show you where cookies have been set up. Certain services are only activated by the presence of a cookie and, if you choose to refuse cookies, particular features of this site may not be available to you.

2. What do we do with your personal information?

We will combine the different types of data to create a membership profile for you; this helps us to provide you with a more personalised service which is tailored to suit your needs. The more information we have the better the service we provide.

Your personal information may be disclosed by us to the Club. It will be used by us and the Club for the following:

- (i) to update and develop records and for assessment and analysis including market and service/product analysis;
- (ii) to assist in the provision of services/products to you; and
- (iii) to facilitate reviews, developments and improvements to the services/products offered to you.

3. What are your choices?

By law you are entitled to:

- (i) object to your personal information being used for marketing purposes. We give you the choice to opt-out of our using, or supplying your personal information to the Club or to other reputable suppliers for these purposes. Please state this in your enquiry.
- (ii) Require the rectification, erasure or blocking of any of your personal information about you which is held by us.

If you wish to exercise any of the se rights, or if you wish to opt-out of any future processing of your personal information held by us, then please write to the contact address set out below stating your full name and address and providing any other relevant information.

4. When does this Privacy Policy not apply?

This Privacy Policy only applies to the collection of data by us and the use of that data by us and those whom we authorise. It does not cover third party sites to which we provide links, nor does it over advertisers and content partners within our service who may also collect your personal information. They may have their own Privacy polices and/or terms and conditions of use.

5. Contacting us

If you have any questions or concerns about our use of your personal information please write to:

Sheffield United Conference & Events
Bramall Lane
Sheffield
S2 4SU

Telephone: 0871 6632448
Email: events@sufc.co.uk